

Museum of Brands, Notting Hill, London

The requirements of the Museum were quite specific. The clients brief was to replicate the existing Museum but on a much larger scale. The Museum was to form the main focus of the project which included a bespoke “Time Tunnel” which consisted of a winding enclosed pathway with display cabinets on either side leading the visitor through an exhibition of advertising and branding exhibits from Victorian times to the present day, the time tunnel consisted of 139 bespoke display cabinets all individually designed and manufactured to house specific exhibits. The project also had to incorporate, an Exhibition Hall, Café Area, Commercial Kitchen, Reception Area, Retail area, Conference Suite, Viewing Gallery, Food preparation area and 2 Toilet blocks. The Museum had a well established reputation and knew the facilities that they required to generate their income stream based on their existing business model.



The Time Tunnel

I was involved with the tender process and contractors were selected and worked in partnership with the Museum to develop the design further and engineer the design to a specific budget. I also worked closely with the Museum’s project team in particular the Museum’s curator to ensure that each individual display cabinet was designed to incorporate specific exhibits in specific areas of the museum, with each cabinet being completely accessible when required by staff which was very time consuming and extremely challenging.



Exhibition Hall and Function Room

The project was completed successfully to an extremely high standard, and on time. The results are amazing with all the client's requirements expectations exceeded. The project has provided a much larger museum space with a huge Time Tunnel, a separate Exhibition Hall which can be hired out for events and a large Conference Suite with is also hired out to other corporates for events and seminars. A new Commercial Kitchen and Café were included which not only provides a welcoming space for visitors to the museum but also a focal meeting place for the local community. The space has been fully utilised to ensure that the Museum income streams can increase and increase the number of visitors.



Radio Room with Time Tunnel Exit (centre top)